



For Desktop:

(Free) If you have long links, usually this happens when using the Google Drive to share your material, you can use this to shorten those links to something more manageable: <https://tinyurl.com/app>

(Free, though you can pay for additional storage) Google, as a place to store and share material for free. To use this you will need to create a gmail account for your site. There are additional benefits to this, such as being able to create free Google advertisements for your site and being able to easily update listings for your site on GoogleMaps and Google search. Also will allow you to create surveys, forms and presentations.

(Free) If you would like to have multiple links in one place (this is particularly important with Instagram which only allows you to have one link in your bio): <https://linktr.ee/>

(Free, though there is a paid option with more options) To schedule content on Instagram and Facebook in one place: <https://www.hootsuite.com/>

(Free) Video editing software for Windows: <https://www.openshot.org/>

(Free) Photo/static image editing and creation software: <https://inkscape.org/>

(Starts at \$20.99 a month) Video editing software. This will create the most professional looking videos of all video-editing options: <https://www.adobe.com/products/premiere.html>

(Free with any Apple computer) Video editing software: iMovie

For Phone (all of these options are free, though some have paid pro options):

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|----------------------------|----------------------------|-------------|
| 1. Adobe Photoshop Express | 4. Text Art: Text on Photo | 8. HypeText |
| 2. Adobe Photoshop Mix     | 5. Sketch Photo            | 9. Polish   |
| 3. Adobe Capture           | 6. Blend Photo             |             |
|                            | 7. Collage Maker           |             |

Links:

Restream.io (Free at basic level) – An alternative to streaming for live (or recorded) virtual programs. Would not recommend as a complete alternative to Zoom because not great for meetings

Genial.ly (Free at basic level) – Virtual game creator

Prezi.com/Education (Free at basic level) – An alternative to using PowerPoint and can link into Zoom, Google Meet, Microsoft Teams, to name a few.